

Sam Eastham
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*"UX design with a passion for building success
by improving ease of use and enhancing the
experience of digital solutions."*

Skills

- Proficient in **Axure, Bootstrap, Illustrator, Photoshop, Sketch, InVision, Figma** and **Miro**
- Collaboration with BAs, developers, product owners and project managers with a focused intention of delivering best-in-class solutions, with over six years of experience in **agile methodology**
- UX unicorn capable of coding solutions in **HTML, CSS & Javascript** for handoff to dev teams

Experience

The Home Depot

The Home Depot, Inc. is the largest home improvement retailer in the United States, supplying tools, construction products, and services.

UX Consultant, August 2019 – Present

- Perform heuristic evaluations, usability testing and user research of current solution to identify areas of opportunity.
- Create mockups and interactive prototypes incorporating findings from UX research.
- Collaborate with product manager and developers to prioritize features and UX improvements based on usability impact and business value.

Assurant

A global Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among market leaders in mobile device protection, extended service contracts, vehicle protection, pre-funded funeral insurance, renter's insurance, lender-placed homeowner's insurance, and mortgage valuation and field services.

Lead UX Designer, June 2016 – August 2019

- Design and refine the user experience of agent-facing and consumer-facing portals for managing and marketing insurance products and services across a variety of business lines.
- Provide front-end code (HTML, CSS, and Javascript) for agent-facing and consumer-facing portals.
- Work closely with product experts and design teams to achieve optimum usability benchmarks.
- Create wireframes, hi-fidelity mockups & prototypes to refine, test, and market concepts.

UX Designer, May 2014 – September 2016

- Worked on a global-scale project to integrate and unify a variety of disparate systems and platforms across a variety of global markets into a single system through Microsoft Dynamics CRM.
- Ensured user-centered design through wireframing, prototyping, user research, usability testing, and advocating for the user throughout the design process.
- Spearheaded an initiative for greater user involvement (including user research, analytics and usability testing) throughout the design process, end-to-end.

Education

New College of Florida, Sarasota, FL—2012 | BA Liberal Arts

Additional work experience and references provided upon request.